



# BOMBOM

New collection

 *Joana Vasconcelos*  
&  
**rochebobo**is  
PARIS

# JOANA VASCONCELOS

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A Portuguese artist, Joana Vasconcelos lives and works in Lisbon. Since the mid-1990s, she has regularly exhibited her work on the international stage. Through her work, she questions the status of women, consumerism society and collective identity, while turning the spotlight on artisanal traditions and Portuguese savoir-faire.

Highlights of her career include a solo exhibition at Guggenheim Museum Bilbao; the project Trafaria Praia for the Portuguese Pavilion at the 55th Venice Biennale; participation in the group exhibition The World Belongs to You at the Palazzo Grassi/François Pinault Foundation, Venice (2011); and her first retrospective, held at the Museu Coleção Berardo, Lisbon (2010). She is the first woman and the youngest artist to have exhibited her work at the Palace of Versailles.

Joana Vasconcelos has been working with Roche Bobois since 2019.



# BOMBOM

## New collection

For Roche Bobois, Joana Vasconcelos has once again taken up the challenge of designing pieces that will interact with a wider audience, to spread her free and unfettered vision of indoor and outdoor living spaces.

Each piece of the Bombom collection expresses Joana Vasconcelos' artistic vision as applied to comfort and decoration: bold, delectable and sometimes deliciously surprising shapes.

The artist upholstered each piece based on a color palette inspired by the pastel-hued houses in Lisbon's Old Town, summoning muted sunset tones.

The Bombom collection by Joana Vasconcelos is a creative, optimistic set of sofas, cocktail tables, rugs and ceramics for indoor and outdoor use.

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*"For Bombom collection the main inspiration came from my wall "paintings", crochet creations that stand out from a frame, almost as a landscape that doesn't belong in a wall and wants to interact with us, with lots of round and fluid shapes, colorful and appealing, with a sense of comfort. Creating a bridge between the museum and gallery spaces and the home environments we live in."*

**Joana Vasconcelos**



# SOFAS

These colorful modules, which can be mixed and matched in appealing configurations, have round and fluid shapes that echo Joana Vasconcelos' Crochet Paintings – wall art that stands out from the frame, like a landscape inviting interaction. The backs are all adjustable and freely punctuate each sofa, allowing users to design their own comfort, whether seated or reclined.



## BOMBOM Indoor sofas

designed by Joana Vasconcelos

Sofas upholstered in padded indoor Méridien fabric. Set of adjustable back cushions that can be freely arranged on the sofas. Several units and dimensions available:

*L 200 x H 43 x D 125 cm (2 back cushions)*

*Ø 160 x H 43 cm (2 back cushions)*

*L 240 x H 43 x D 125 cm (2 back cushions)*

*L 277 x H 43 x D 125 cm (3 back cushions)*

*L 310 x H 43 x D 190 cm (3 back cushions)*



## BOMBOM Outdoor sofas

designed by Joana Vasconcelos

Sofas upholstered in padded outdoor Méridien fabric. Set of adjustable back cushions that can be freely arranged on the sofas. Several units and dimensions available:

*L 240 x H 43 x D 125 cm (2 back cushions)*

*L 200 x H 43 x D 125 cm (2 back cushions)*

*Ø 160 x H 43 cm (2 back cushions)*

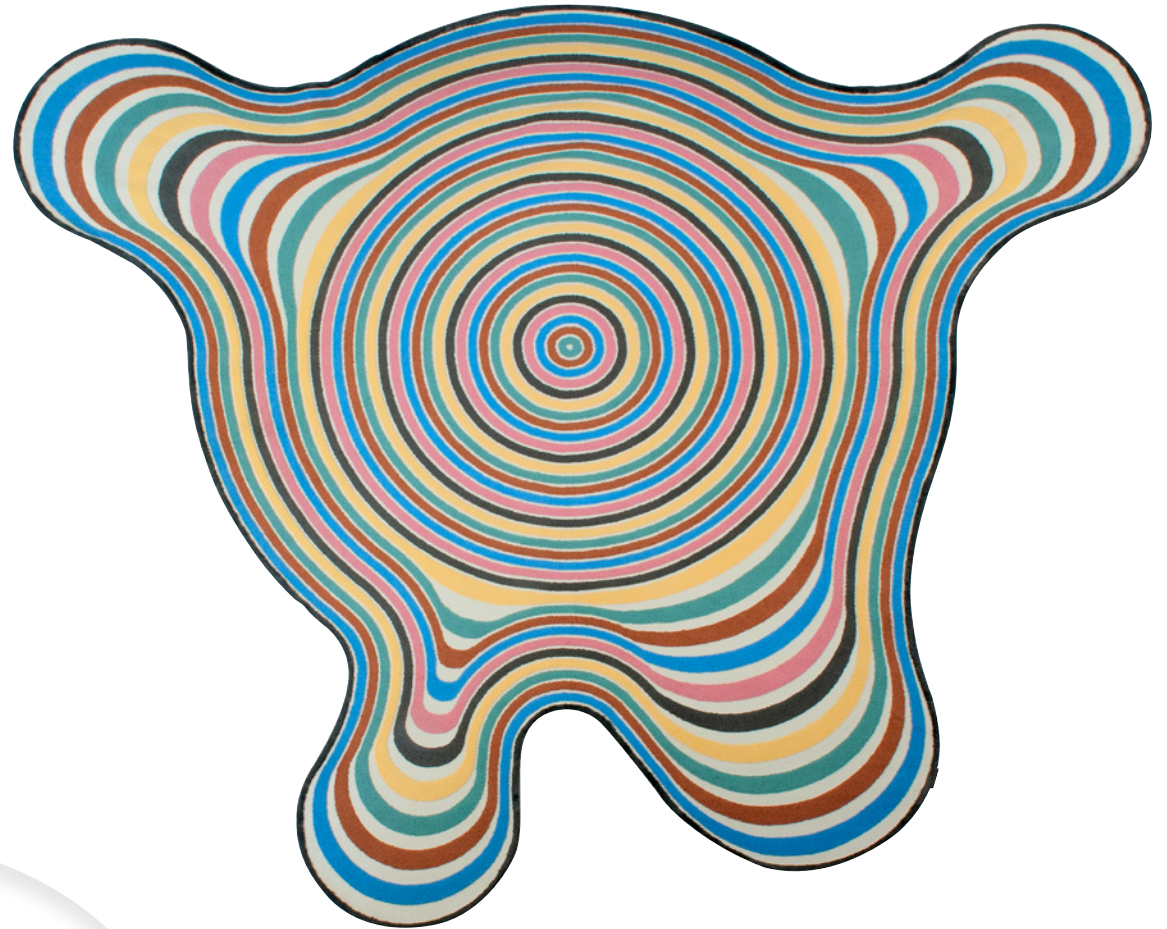
*L 277 x H 43 x D 25 cm (3 back cushions)*

*L 310 x H 43 x D 190 cm (3 back cushions)*



# RUGS

Two rug models round off the Bombom collection.  
Designed for outdoor use, they can of course be freely arranged indoors, too.



## SEMI FRIO Rug

designed by **Joana Vasconcelos**

Tufted loop rug in 100% outdoor polyolefin.  
Shaved pile edging.

XXL rug: W 418 x H 352 cm

Round rug : Ø 267 cm



## PIRULITO Vase

designed by Joana Vasconcelos

Red earthenware clay vase and lid turned by hand.  
Red earthenware clay elements assembled by hand.  
Pieces enameled and then joined by fusion.

*Small: H 37 cm  
Medium: H 51 cm  
Large: H 60 cm*



## SORVETE Cocktail table

designed by Joana Vasconcelos

Cocktail tables and occasional table in matte or glossy lacquered polyester resin.  
Indoor/outdoor usage.

*Small cocktail table: W 91 x H 35 x D 32 cm  
Large cocktail table: W 132 x H 35 x D 66,7 cm  
Occasional table: H 50 x Ø 59 cm*

# COCKTAIL TABLES

Joana Vasconcelos has designed a series of cocktail tables with voluptuous lines that seem to follow the sofas' curves. Whether bicolor or monochrome, they chime with the colors of the sofas, both indoors and outdoors.



# PIRULITO

designed by Joana Vasconcelos

Collection of vases, centerpieces, boxes and totems in red earthenware clay, turned and enameled by hand.

## Centerpiece

H17 cm



## Box

H11 cm



## Totem

Totem sculpture. Each piece of the totem is turned and twisted manually before being enameled and joined by fusion.

Small: H110 cm

Large: H130 cm

# CERAMICS

A series of decorative ceramic accessories echo the collection's signature bright colors and organic shapes that fit together in a harmonious whole.

International press

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